


GHUMAKKAD
ART • LITERATURE • TRAVEL
PRESENTS

अनुभव



सतपुड़ा के घने जंगल

सतपुड़ा के घने जंगल
नींद में डूबे हुए से
ऊँघते अनमने जंगल
झाड़ ऊँचे और नीचे
चुप खड़े हैं आंख मीचे
घास चुप है, कास चुप है
मूक शाल, पलाश चुप है
बन सके तो धंसो इनमें
धंस न पाती हवा जिनमें
सतपुड़ा के घने जंगल
ऊँघते अनमने जंगल।

भवानी प्रसाद मिश्र

Let's go!

ART • TRAVEL • CULTURE • LITERATURE

Tarwa Dam



Madhavi



इटारसीजं
ITARSI JN

समुद्र तलसे उंचाई ३२१६०० मी. HEIGHT ABOVE M.S.L ३२१६०० M.



Itarsi

Anubhav, as its name suggests, is an experience to experience!

A heady blend of art, literature, travel and cultural immersiveness, 'Anubhav' spun out of "Ghumakkad- connecting people through art, culture and travel! – An initiative of Signitive Collaboration LLP". Anubhav aims at creating a platform to experience life in an all-new avatar, to learn art and literature amidst the tranquil healing powers of nature – to bring out a new you! From slowing down and disconnecting oneself with the outside world to immersing in the surroundings and oneself, Anubhav offers a truly sensorial sojourn. A curated 3-day learning experience of art and literature, these workshops focus on serenity, literature, aspects of photography, story-writing, long walks in the woods, a tasteful culinary experience and a whole new cultural experience that you will carry through your life.

Anubhav – Itinerary (4D3N – 11th Nov 22 to 13th Nov 22)

Welcome, Check-in and Kick-off

11th
November
2022

Welcome all the participants at The Anandam, Itarsi
Freshen up & Lunch
Session 1: Connect, Introduction and Kick-off the workshop
Hi tea
Day1 – Wrap up
Connect & Network over Kavi Sammelan
Dinner

Workshop on the move

12th
November
2022

Breakfast
Jungle Safari - Satpura Tiger Reserves, Madhai
Lunch
Boat Ride – From Madhai to Tawa Dam via Tawa River
Hi Tea
Sunset Point - Tawa Resort
Connect with Local History – Gothi Dharamshala, Itarsi
Dinner
Prep for Day 3
Day 2- Wrap up

A new beginning

13th
November
2022

Breakfast
Session 2 – Inhouse workshop at The Anandam, Itarsi
Lunch
Session 3 - Inhouse workshop at The Anandam, Itarsi
Hi Tea
Session 4 – Closure
Cultural Gathering (Featuring SPIC MACAY)
Dinner with authentic local food flavour
Dinner - Day 3 – Wrap up

14th
November
2022

Breakfast & Checkout



The Anandam Resort, Itarsi

A one-of-a-kind tranquil zone to unwind and prepare to experience a new you – The Anandam Resort in Itarsi is nestled in the lap of the deep jungles of Central India. With easy access to Madhai, and barely 5 kms from Itarsi railway station, Anandam offers convenience right from transport. Spacious rooms, a wide range of luxe amenities and lip-smacking food make

Anubhav an unforgettable experience.

CREATIVE & COMMERCIAL WRITING WORKSHOP

BY RASHMI NAMBIAR

MYTH

Only a few gifted people become Writers

FACT

Anyone can write through a little mentoring and the right technique!

Often, we perceive writing as an art – and it is, but with a science attached to it, and once we understand it, penning down our thoughts becomes a beautiful outlet! While creativity is intrinsic, bringing out the write in you is not a daunting task – and once you have mastered the tools, you can tell your story – any story – and make a greater impact on the reader! The workshop will focus on commercial writing with special emphasis on techniques on making your words connect with the reader





RASHMI NAMBIAR

FACILITATOR

A myriad life experiences meeting people through her journey as an HR professional prodded Rashmi Nambiar to pen down every experience she encountered. Her work taught her to be more observant and punctilious; while the inspiring people who crossed her path brought out the writer in her, showing her life with a whole new perspective. Beyond mere Art, she feels that everything she pens down, retains something of her – and that fans the commitment and passion within her. Giving her words to the audio and visual media.

To her writing is not just an Art but everything she writes, retains something of her, and so, she pursues it with all her commitment and passion, trying never to miss a deadline and present only quality work. Her stint with writing started in 2013. She has been writing for the Audio as well as Visual Medium.



Creative & Commercial Writing Workshop - Itinerary

**11th
November
2022**

The prime focus of the session would be short format writing where stories, passages, excerpts or limited series writing will be discussed at length. And how in the case of a short format, the writing style must be very effective and efficient with the choice of words/ treatment such that every little choice packs in more than what meets the surface.

**12th
November
2022**

The second day would have the participants going on a sight seeing tour. Participants will be expected to observe and explore the local setting and interact with the people of the sights and towns as per the planned sight scenes. It will be required in creating a story with these characters, language, and settings can add depth and interesting viewpoint to their writing.

**13th
November
2022**

The third day would emphasis on bringing the observed nuances to the story in terms of the events happening in it defined as plot, the character traits and lingo, scene development and the conflicts which will drive the story ahead. Using this knowledge the participants will have to create and present scenes with dialogues to the fellow members present.

Key Topics

- Characterization
- Scene Building Techniques
- Concept & Plot Development
- Dialogue Techniques

Communication Language

- Hindi
- English

Total Workshop Duration

- 20 Hours distributed across 3 days

Pre-requisites For The Participants

- No specific pre-requisites or qualification needed to attend the workshop.
- Target Audience: Age group 15 to 60+ years across the globe

PHOTOGRAPHY WORKSHOP



Under the able guidance of Sam Jones, our photography workshop will take you through the camera basics, going on to introduction to digital and analogue. Sam will also walk us through the various types of films and evolving digital media. Moving between indoors and outdoors, Sam, with his keen interest on light, will also teach us photography fields and the effect of lighting on a subject. Experience nature and landscape photography and master the techniques to create awe-inspiring images that are uniquely you – in this curated interactive program designed exclusively for Project Anubhav.



creative PHOTOGRAPHY

workshop by
SAM JAMES

FACILITATOR

Backed by over two decades of teaching photography and videography to mass-communication and journalism students, Sam James is a photographer par excellence. With awe-inspiring work in monochrome photography and dark-room work, he is an expert in studio lighting, especially for portraits, still-life and product photography. With a truckload of experience as a teacher as well as an Industrial and commercial photographer, Sam has unique insights on the play of light to bring out the best and most unique in every kind of photo object.

creative PHOTOGRAPHY

workshop by

**RAHIL
ARORA**

FACILITATOR



Mindful of the myriad layers of life and its complexities, Rahil Arora is a nomad at heart – who travels in search of captivating stories that bring him closer to the deeper meaning of life and its mystic beauty. Through the quest of discovering various avenues to travel, he found love in music and photography – as a means to express, explore and evolve. Eloquence in Sanskrit has also given him a vital tool to dig deeper in Indian culture and its rich diversity. A student of life, Rahil brings his deep knowledge, passion and his interesting stories to the workshop.

Creative Photography Workshop - Itinerary

**11th
November
2022**

This prime focus of the session would be to cover basic introduction of the photography. Post that photography techniques and photograph storytelling topics will be discussed in detail. This is the theory section of the workshop.

**12th
November
2022**

The second day would be to build the story through site scene from deep inside jungle safari within Satpura Tiger Reserves and boat ride from Madhai to Tawa dam via Tawa river. This will involve various moods, colors, lights, characters and various different aspect of nature right from the early morning till the late evening.

**13th
November
2022**

The third day will start with mobile exhibition to evaluate the work of participants. We will also be evaluating work of great masters followed by story telling deep dive through photography. Contemporary photography will also be covered along with Q&A session at the end of the workshop.

Key Topics

- About Photography In General
- Overview of the following topics
 - Image, Light, Composition
 - Analogue & Digital
 - Film & Digital Capture
 - Digital Frames
 - Camera & Controls
 - Exposure
 - Visualizing image & Capture
 - Natural & Artificial Lighting
 - Photography as Hobby & Profession
 - Areas of Photography
 - Lenses & Perspective

Communication Language

- Hindi
- English

Total Workshop Duration

- 24 Hours distributed across 3 days

Pre-requisites For The Participants

- No specific pre-requisites or qualification needed to attend the workshop.
- Participants can bring either DSLR Camera or Mobile Phone to click photos.
- Target Audience: Age group 15 to 60+ years across the globe

Anubhav – Immersive Experience - Connect Over Kavi Sammelan (Day 1)

Satpura is considered to be one of the prominent region of Hindi literature. Great poets like **Shri Makhan Lal Chaturvedi** and **Bhavani Prasad Mishra** have spent their lives in the region. This could be one of the probable reasons of the culture of Kavi Sammelan around each and every corner of Satpura.

Let's experience the flavour of Kavi Sammelan which will be a good opportunity for you to connect, meet and recite your poetry in front of the audience and network with fellow participants.

When & Where: 11 November 2022 between 8 PM to 10 PM, The Aanandam Resort, Itarsi MP.

Format: 1 hour of poetry recital by regional poets followed by one hour open mic where all the workshop participants and audience will get a chance to recite their poems.

INVITED POETS



[Hemant Deolekar](#)
(Bhopal, MP)



[Rajkumar Kori](#)
(Betul, MP)

Anubhav – Immersive Experience – Connect With Local Culture & Food (Day 2 & 3)

- Day2: Site scenes – Madhai Satpura Tiger Reserves → Tawa River → Tawa Dam → Itarsi → The Aanandam
- Day3: A local cultural evening organized in collaboration with <https://spicmacay.org/>
- Day3: dinner to include local flavour of food and dishes from Satpura region.

Post Anubhav

- Best writers to have a chance to get paid freelancing opportunities from Pocket FM (www.pocketfm.com)
- Post Anubhav, participant will also get facilitator's assistance through Ghumakkad for any queries/assistance.
- All participants will automatically become part of Ghumakkad's network to always remain connected for future creative projects and opportunities.

How to book Anubhav?

Anubhav Booking Options

- **Option 1: Standard booking (Two participants – One double bed room) – Price Rs. 30,000/- (inclusive of all taxes)**
- **Option 2: Single booking (One participant - One double bed room – Price Rs. 30,000/- + Additional room booking charges as on the booking date)**
- **Option 3: Family booking (To be worked out on case to case basis)**

Bank Transfer Details

SIGNITVE COLLABORATION LLP

A/C: 002263300002281

IFSC Code: YESB0000022

Account Type: Current

Anubhav Booking Information, T&C

- Early bird's discount: 15% off only on the total package price of Rs. 30,000/- only. (**Last date: 30th September 2022**)
- Cancellation policy:
 - Participants can cancel the booking on or before 10th October 2022, 9 PM via email (info.ghumakkad@signitive.co.in) to get 100% refund within 5 working days.
 - Post 10th October 2022, cancellation is possible without any refund.
 - In case of any cancellation at Ghumakkad's end, participant's will get 100% refund within 5 working days.
- Last date of booking: **31st October 2022**
- Total number of booking slots: **40 seats**
 - Creative & Commercial Story Writing: 20 seats
 - Creative Photography: 20 seats
- Booking confirmation: Booking confirmation along with the invoice will be sent over email post advance payment of full booking amount)

Anubhav Design Team



Ghumakkad
Gaurav B Gothi (Bangalore)

Writer,
Founder - Ghumakkad Initiative, &
Co-Creator – Anubhav



Ghumakkad
Poorvi Daxini

Travel Enthusiast &
Co-Creator – Anubhav



Ghumakkad
Sheetal Kothari Gothi

Travel Enthusiast &
Co-Creator – Anubhav

Ghumakkad
Neha Kshetrapal

Co-Creator – Anubhav

Ghumakkad
Suprada Sudhir

Co-Creator – Anubhav

SPONSORS



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(“AN INITIATIVE BY SIGNITIVE COLLABORATION LLP”)



THE AANANDAM

YOUR HAPPINESS DESTINATION

IMPORTANT LINKS

1. Facebook event link: <https://fb.me/e/3xd7prlWf>
2. Ghumakkad Facebook page: Ghumakkad – [Facebook](#)
1. Ghumakkad Instagram link: Ghumakkad (@dilseghumakkad): [Instagram](#)
2. YouTube: DilSeGhumakkad - YouTube5.
3. Email: info.ghumakkad@signitive.co.in
4. Whatsapp: +91-7892533846
5. The Aanandam Resort - [The Aanandam Hotel Resort | Luxury Resort in Itarsi | Hotel in Itarsi](#)